

Message Text

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UNCLAS SYDNEY 1618

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SUBJ: FSI: COMMERCIAL LOCALS U.S. TRAINING PROGRAM

REF: STATE 169691

1. I WELCOME THE DEPARTMENT'S ANNOUNCED FSL ECONOMIC/
COMMERCIAL TRAINING PROGRAM AS IT PROVIDES ME AN
OPPORTUNITY TO NOMINATE THE COMMERCIAL FSL WITH THE LONGEST
SENIORITY IN U.S. GOVERNMENT SERVICE IN AUSTRALIA, FSL-1
CLAIRE M. ZSIROSSY TO ATTEND.

2. BACKGROUND INFORMATION:

- (A) NAME: CLAIRE MARIE ZSIROSSY DE ANTALFFI.
 - (B) BORN: HUNGARY, APRIL 26, 1943, AUSTRALIAN CITIZEN.
 - (C) EMPLOYED BY USG AUGUST 29, 1966.
 - (D) EDUCATION: CONVENT OF THE SACRED HEART, KINCOPPAL, SYDNEY,
AND UNIVERSITY OF SYDNEY.
 - (E) OTHER COMMERCIAL EDUCATION: COMMERCE'S CORRESPONDENCE
COURSE FOR FSL SPECIALISTS; REGIONAL SEMINAR ON E/C
OPERATIONS; TARIFF SEMINARS; BANKING OFFICIALS CONFERENCE;
AMERICAN CHAMBER OF COMMERCE BRIEFING PROGRAM.
 - (F) LANGUAGE: ENGLISH
 - (G) INDUSTRY OR PRODUCT INTEREST: ENERGY SYSTEMS, BANKING,
TRAVEL, GRAPHIC ARTS, CONSUMER PRODUCTS, POLLUTION CONTROL
EQUIPMENT, SCIENTIFIC INSTRUMENTATION.
 - (H) EXPERIENCE IN COMMERCIAL WORK: DEVELOPMENT AND PREPARATION
OF WORLD TRADERS DIRECTORY REPORTS, AGENCY DISTRIBUTOR SERVICE
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PAGE 02 SYDNEY 01618 310155Z

REQUESTS, TRADE OPPORTUNITIES INDEX, LIBRARY ACQUISITIONS AND

IMPROVEMENTS, SCHEDULES FOR VIP VISITORS, MARKET RESEARCH REPORTS, PROGRAMS FOR BUSINESS VISITORS, CONTACTS FOR BUYERS TO U.S., THE COMMERCIAL NEWSLETTER, BUSINESS LETTER PREPARATION AND HAS ACTED AS SECRETARY AND ASSISTANT TO THE COMMERCIAL COUNSELOR FOR AUSTRALIA.

(I) PRESENT DUTIES: COMMERCIAL MARKET RESEARCH, AGENCY DISTRIBUTOR SERVICE REQUESTS, TRAVEL USA PROGRAM, TRAINING OF NEW LOCAL EMPLOYEES, COORDINATING FOREIGN BUYER GROUPS. MAINTAINING COMMERCIAL INTELLIGENCE FILES, ANALYZES EXPORT AND IMPORT TRENDS, AND CONSTANTLY MONITORS OVERALL COMMERCIAL OPERATIONS TO IMPROVE ACTIVITIES BY LOCAL AND AMERICAN PERSONNEL.

3. MISS ZSIROSSY HAS HELD EVERY JOB AT THE LARGEST COMMERCIAL SECTION IN THE COUNTRY AND HAS MANY COUNTRY-WIDE RESPONSIBILITIES, AS WELL AS MANY VALUABLE BUSINESS, GOVERNMENT AND POLITICAL CONTACTS. IN CHARGE OF THE SECTION IN THE ABSENCE OF AMERICAN OFFICERS, MISS ZSIROSSY IS THE CONTINUING FORCE WHICH ALLOWS SMOOTH TRANSITIONS DURING TIMES OF REASSIGNMENT. SHE HAS ADVANCED TO A POINT IN HER CAREER AND IN SERVICE TO THE U.S. WHERE TRAINING IN WASHINGTON, FIRST HAND KNOWLEDGE OF COMMERCE FIELD OFFICES' OPERATIONS AND ACTUAL EXPOSURE TO AMERICAN INDUSTRY WOULD CONSIDERABLY ENHANCE HER VALUE TO PROMOTION OF AMERICAN GOODS AND HENCE TO THE U.S. GOVERNMENT. THE GROWING EMPHASIS ON ECONOMIC AND COMMERCIAL ACTIVITIES BY BOTH STATE AND COMMERCE, MAKES IT IMPERATIVE, IN MY VIEW, TO HAVE A LOCAL EMPLOYEE WHO HAS U.S. EXPERIENCE AND TRAINING. I AM CERTAIN MISS ZSIROSSY WOULD BECOME AN EVEN MORE VALUABLE EMPLOYEE OF OUR GOVERNMENT WITH PARTICIPATION IN SUCH A PROGRAM AND IT WOULD INSURE WE HAVE A TRUE PROFESSIONAL WHOSE ENTIRE CAREER WOULD BE DEVOTED TO AMERICAN TRADE INTERESTS.
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